



The Put-in-Bay Yacht Club

Post Office Box 51 • Put-in-Bay, OH 43456 • 419-285-4505
419-285-9721 (F) • www.pibyc.org

FOR OFFICE USE ONLY:
DATE REC'D: _____
CHECK #: _____
AMT.: _____

2012 YEARBOOK CONTRACT

You are hereby authorized to include my advertisement in the 2012 Put-in-Bay Yacht Club Yearbook, for which I agree to pay the rates for the space chosen below. (Check all that apply.)

4-COLOR ADS:

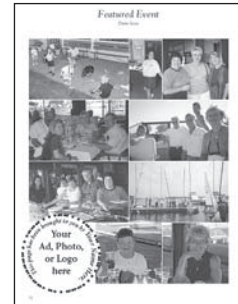
- Back cover. \$400
- Inside front cover \$315
- Inside back cover \$315
- Inside front facing page (p.1) . . \$315
- Inside back left page (last page)... \$315
- Page 2 \$315
- Page 3 \$315
- Second-to-last page (right-hand) . \$315

BLACK AND WHITE ADS:

- Full page (10"H x 7 1/2"W) \$170
- Half (1/2) page (5"H x 7 1/2"W)
or (10"H x 3 3/4"W) \$105
- Quarter (1/4) page (5"H x 3 3/4"W)
or (2 1/2"H x 7 1/2"W) \$65
- Eighth (1/8) page (2 1/2"H x 3 3/4"W)
or (1 1/4"H x 7 1/2"W) \$35

SPONSOR

Full Page of
Event Photos: \$100



SPONSOR

Half Page of
Event Photos: \$50



All ads sold on first-come, first-serve basis.

Choose one:

- Repeat my advertisement **exactly as it appeared in last year's Yearbook**
- Repeat my advertisement **as it appeared in last year's Yearbook with updated names/year**
- Repeat my advertisement **with the attached changes**, updates, or corrections. *(Please include all copy/photo changes, last year's ad, and instructions)*
- Please include my new ad as enclosed. *(Please include all copy, photos, art and instructions OR email file(s) to paselsky@insight.rr.com OR paselsky@copper.net)*

Please note: If you are supplying the art for your ad, please make the format a 300 dpi tiff/jpeg, eps, hi-res pdf or print photo and mail or email files along with your hard copy! We are also able to design an ad for you if you supply the text.

Please fill-in the information completely. (Print or type)

Name for the Index: _____

Name/Company: _____
For reference, only

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____
(in case there are questions about your ad) (Must include e-mail if you would like a pdf proof of ad for approval.)

Signature: _____

Please make your check payable to: **The Put-in-Bay Yacht Club.**

Mail contract, check, ad copy/art, disk, instructions, etc. to:
Marilyn Paselsky, Editor
8181 Oxbow Road
Westerville, OH 43082

Feel free to contact me if you have questions at 740-965-9942 (phone),
paselsky@copper.net (e-mail)

Additional copies of this contract can be found at www.pibyc.org

*Return by March 1, 2012
and thank you for supporting
the Put-in-Bay Yacht Club!*