



The Put-in-Bay Yacht Club

Post Office Box 51 • Put-in-Bay, OH 43456 • 419-285-4505

FOR OFFICE USE ONLY:
DATE REC'D: _____
CHECK #: _____
AMT.: _____

2004 YEARBOOK CONTRACT

You are hereby authorized to include my advertisement in the 2004 Put-in-Bay Yacht Club Yearbook, for which I agree to pay the rates for the space chosen below. (Check one. For multiple ads, please photocopy form.)

COLOR ADS:

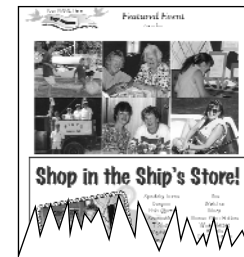
- Back cover \$385
- Inside back cover \$300
- Inside front right page (p.1) . . . \$300
- Inside back left page (last page) . \$300
- Front left facing page (p.2) . . . \$300
- Back right facing page
(precedes last page) \$300

BLACK AND WHITE ADS:

- Full page (10"h x 7 1/2"w) \$150
- Half (1/2) page (5"h x 7 1/2"w) or
(10"h x 3 3/4"w) \$90
- Quarter (1/4) page (5"h x 3 3/4"w) or
(2 1/2"h x 7 1/2"w) \$55
- Eighth (1/8) page (2 1/2"h x 3 3/4"w) or
(1 1/4"h x 7 1/2"w) \$30

EVENTS PAGE SPONSOR:

- Full page \$100
- Half Page \$55



Newly-designed pages for 2004!

All ads sold on first-come, first-serve basis.

- Repeat my advertisement **exactly as it appeared in last year's Yearbook.**
- Repeat my advertisement **with the attached changes**, updates, or corrections. *(Please include all copy/photo changes, last year's ad, and instructions)*
- Please include my new ad as enclosed. *(Please include all copy, photos, art and instructions)*

Please note: The Yearbook is produced on a Macintosh. If you have art that is Macintosh compatible or accessible please send a disk along with your hard copy! We are also able to design an ad for you (you must supply text).

Please make your check payable to: Put-in-Bay Yacht Club.

Name/Company: _____
AS YOU WISH IT TO APPEAR IN THE INDEX. Please fill-in the information completely. (Print or type)

Name/Company: _____
For reference, only

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____
(in case I have questions about your ad)

Signature: _____

Please send contract, check, ad copy/art, disk, instructions, etc. to:
Commodore Fred Schnoor
1216 Joseph Road
Lucky, OH 43443

Feel free to contact Editor Marilyn Paselsky if you have questions at
740-965-9942 (phone), 740-965-9168 (fax), paselsky@copper.net (e-mail)

Return by March 1, 2004
and thanks for supporting
Put-in-Bay Yacht Club!