



The Put-in-Bay Yacht Club

Post Office Box 51 • Put-in-Bay, OH 43456 • 419-285-4505
419-285-9721 (F) • www.pibyc.org

FOR OFFICE USE ONLY:
DATE REC'D: _____
CHECK #: _____
AMT.: _____

2010 YEARBOOK CONTRACT

You are hereby authorized to include my advertisement in the 2010 Put-in-Bay Yacht Club Yearbook, for which I-agree to pay the rates for the space chosen below. (Check all that apply.)

4-COLOR ADS:

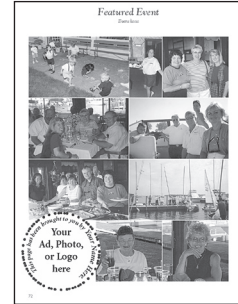
- Back cover. **\$400**
- Inside front cover **\$315**
- Inside back cover **\$315**
- Inside front facing page (p.1) . . **\$315**
- Inside back left page (last page)... **\$315**
- Page 2 **\$315**
- Page 3 **\$315**
- Second-to-last page (right-hand) . **\$315**

BLACK AND WHITE ADS:

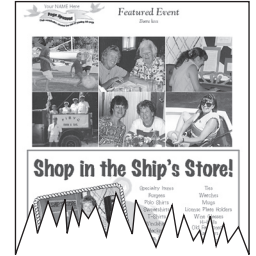
- Full page (10"H x 7 1/2"W) **\$170**
- Half (1/2) page (5"H x 7 1/2"W)
or (10"H x 3 3/4"W) **\$105**
- Quarter (1/4) page (5"H x 3 3/4"W)
or (2 1/2"H x 7 1/2"W) **\$65**
- Eighth (1/8) page (2 1/2"H x 3 3/4"W)
or (1 1/4"H x 7 1/2"W) **\$35**

All ads sold on first-come, first-serve basis.

SPONSOR
Full Page of
Event Photos: **\$100**



SPONSOR
Half Page of
Event Photos: **\$50**



- Repeat my advertisement **exactly as it appeared in last year's Yearbook**
- Repeat my advertisement **with the attached changes**, updates, or corrections. *(Please include all copy/photo changes, last year's ad, and instructions)*
- Please include my new ad as enclosed. *(Please include all copy, photos, art and instructions OR email file(s) to paselsky@insight.rr.com)*

Please note: If you are supplying the art for your ad, please make the format a 300dpi tiff/jpeg, eps, hi-res pdf or print photo and mail or email files along with your hard copy! We are also able to design an ad for you if you supply the text.

Please fill-in the information completely. (Print or type)

Please make your check payable to: **The Put-in-Bay Yacht Club.**

Name for the Index: _____

Name/Company: _____
For reference, only

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____
(in case there are questions about your ad)

Signature: _____

Please send contract, check, ad copy/art, disk, instructions, etc. to:
Marilyn Paselsky, Editor
8181 Oxbow Road
Westerville, OH 43082

Feel free to contact me if you have questions at
740-965-9942 (phone), paselsky@insight.rr.com (e-mail)

Additional copies of this contract can be found at www.pibyc.org

Return by March 1, 2010
and thanks for supporting
Put-in-Bay Yacht Club!