

THE JIB SHEET

November/December 2001

Strategic Planning Committee Report

From the Bridge

Special thanks to the Put-in-Bay Yacht Club Strategic Planning Team which included Paul Ladd, Jill Cooks, Phoebe Borman, Jack Lain, Michael Kreuzberg, Muriel Eian, Sharon Conte, Robert H. Bahney, Jr., Tom Rupp, Clark Davies, Julie Rowe, Ed Skoch, Reni Miller, David Flickinger, Laureen Mooney, Ken Kartheiser, Larry Ripich, Polly Nagy, and Mary Beckford. On October 6, 2001 the team completed the first phase of our Strategic Planning effort. The 12 hours of intensive planning were stimulating but very draining. However, the outcomes of this session were very substantive and of high quality.

The next phase involves working on our tactics to accomplish our objectives. As you will see from the assignments section, many members have already stepped forward. Once the job and committee descriptions are complete we will need members to staff the mission directed committees. The efforts of the committees and action planning teams will lead to the completion of our measurable objectives.

If you are interested in being part of this exciting process please contact Commodore Lain ASAP. He will be announcing committee assignments in the near future and it would be a great help if he had a large pool of VOLUNTEERS to work with him.

Let's all get behind our Commodore and together have a progressive and enjoyable year.

Put-in-Bay Yacht Club Strategic Plan Mission Statement

The mission of the Put-In-Bay Yacht Club, as one of the oldest yacht clubs on Lake Erie aspiring to be a respected leader in the boating community, is to promote, provide, and support water safety, seamanship, and social and recreational activities for the benefit of its members, affiliated organizations and educational programs

Objectives

- By Nov. 30, 2004 club membership will be increased to 500.
- To develop an organizational structure for volunteer participation by the annual meeting 2002.
- To develop a comprehensive plan for all physical facilities by the annual meeting 2003.
- To develop an operational structure for food and beverage by the board meeting, May 5, 2002.
- To reduce present debt by 20% per year starting in 2002.
- Club communications will maintain a minimum 85% satisfaction rate as measured by an annual survey of the membership.
- By the 2002 annual meeting an acceptable accounting system and operational budget will be in place.
- To develop a master plan for the continuity of club leadership by the annual meeting 2003.

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4th Annual Winter Weekend and Doldrums' Party

January 18-19, 2002
Fairfield Inn, Port Clinton

FRIDAY, JANUARY 18, 2002

Cocktail Party - 8:30 p.m. til Midnight
Fairfield Inn (Routes 53 & 2) Port Clinton
Bring your own liquor, beer & wine and a snack to share. Pop, ice, etc. will be provided.

SATURDAY, JANUARY 19, 2002

Board Meeting - 10:00 a.m.

Strategic Plan presentation

Lunch - 12:30 p.m. (complimentary buffet for all)

Town Hall Meeting - 2 p.m. til ???

at the Fairfield Inn. *A great chance to find out what's going on at the Club. Bring your questions or participate in small group discussions related to the club's Strategic Plan.*

Winter Doldrums' Party - 6:30 p.m.

Mon Ami Restaurant, Route 53, Port Clinton

\$30.00 per person • Full Buffet • Cash Bar Available

Your check is your reservation.

Make check payable to: **Put-in-Bay Yacht Club**

Send check to: R/C Fred Schnoor

1216 Joseph Road, Luckey, OH 43443

Reservation deadline is January 14, 2002

Reservations for overnight accommodations can be made by calling the Fairfield Inn directly (419/732-2434).

Mention Put-in-Bay Yacht Club when making reservation by Jan. 10th and get a \$40 rate for single or double.

***Come join your friends for the weekend
or just for the
Saturday Evening Dinner...but come!***

THEY'RE COMING!

Dues statements will be mailed out in the next week or two (just in time for Christmas... Ouch!). Our new Secretary, Bob Bahney III, asks that you look carefully at your name, address, and contact information on the statement. We have modified and expanded the membership database, and some information could potentially be in the wrong place or outdated. This is the same database used to generate the member roster in the Yearbook, so please make corrections to your profile.

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Commodore's Briefings

Welcome to the 2002 season and the first *Jib Sheet*. I would like to personally thank everyone for all the help and support during the transition period, especially Sharon Conte and Bob Bahney, Jr. for the efficient close down and painting of the Club.

In my first month as Commodore is indicative of the next season it will be a very challenging and busy year. Since the closing, the Bridge has been diligently working on next year's schedule. Financial Chairman Raymond Arth is working toward developing a very clear financial picture of the Club's status so we may all go forward with confidence into next season. Our primary goal is to have the Club operate from a positive financial position. This will be achieved by implementing proper accounting procedures, a Club budget, and strategic planning.

The 2002 season must be a total membership effort with decisions made by the Board. We will work closely with Linda Frederick and the Ladies Auxiliary. We have the talent and expertise to keep PIBYC the finest yacht club on Lake Erie.

The 2002 I-LYA Regatta dates are: July 30-August 3 Power Boats, and August 4-8 Senior Sail. Jr. Regatta dates have not been finalized as of November 10. Reminder: The I-LYA Fall Meeting is November 30-December 2. Our 2002 I-LYA Delegate is Kris Miller. The 2002 AYC delegate is Tom Thanasiu.

Our Winter Meeting is January 18-20. If you have any ideas for our agenda, please contact any officer or me. I especially look forward to input and expertise from Past Commodores.

I remember the reason I joined PIBYC - the fun and friendships - let's all join together to make 2002 the best season ever.

Jack Lain
Commodore



Rear View

Greetings from your new Rear Commodore. The first activity on the calendar of events will be the 4th Annual Winter Weekend and Doldrums' Party. This will again be held at the Fairfield Inn, the weekend of January 18, 2002. We will begin on Friday with a welcome cocktail party in the banquet room. There's a continental breakfast on Saturday and Sunday brunch at the Sandusky Yacht Club will be an option. Lunch will be provided on Saturday prior to the Town Hall meeting. We will be discussing the club's Strategic Plan and we would like as many members as possible to attend.

On Saturday night we'll enjoy the cuisine of the chefs at Mon Ami Historic Winery. The festivities will begin at 6:30 p.m. with cocktails, followed by a buffet dinner. Please make plans to attend; you will not regret it!

As I look forward to the 2002 season and review my new club responsibilities, it is very clear to me that I need HELP. Social activities at the Club will be an important part of progress on several of our long-range objectives. If you were the chairperson of a social function last year, please consider chairing it again or being part of this year's committee to help train a new chairperson. If you have an idea for a new social function or a way to improve an old one, please contact me. If I ask your help with a function, please step forward or help me find a member from your circle of friends to be involved. If there is an event that you traditionally host or it appears that I am missing something, please contact me ASAP. Do not underestimate my lack of knowledge about the Club's social calendar.

Best wishes for a safe and happy winter season. See you at the winter party.

Fred Schnoor
Rear Commodore

Ad-Vice

The boating season for most has ended, except for the most hearty of sailors. My thoughts are now directed towards the planning for the next boating season. I have been working closely with our Fleet Captain and other members to arrange an exciting season afloat. I would like to thank everyone for their input and assistance, as I assume the duties of the Vice Commodore. We have already scheduled some Cruise-Outs some old favorites have raised to the surface. As the calendar dates are firmed-up; our Fleet Captain will keep us informed.

Mike Kreutzberg
Vice Commodore

Fleet Captain

We have a date and a limited number of docks for the 2002 Leamington Cruise-Out. Mark your calendars for August 23-25th and send a \$25.00 check (payable to PIBYC) along with your length and beam requirements to F/C Pati Arth, 3882 Savoy Drive, Fairview Park, OH 44126 to secure your reservation. Again, please note that dockage is limited! We will book on a first come, first served basis. This will be "Blackbeards Weekend" and we're all looking forward to this end of summer activity.

Pati Arth
Fleet Captain

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This year, the traditional address categories of "Home" and "Summer" have been changed to "Winter" (November to April) and "Summer" (May to October) to accommodate islanders, summer residents, weekend boaters, and Florida snow-birds. Simply check which address (or both) to send mail, including the *Jib Sheet*.

Our pilot program of distributing the *Jib Sheet* via e-mail, which started in 2000, has been a resounding success! And, it has saved the Club money due to reduced postage, printing, and handling. Approximately 80 people are receiving the *Jib Sheet* by e-mail. Please consider joining them by providing your e-mail address in the space provided on the dues statement. You may continue to have the *Jib Sheet* mailed to you while you experiment with the e-mail version. If you are concerned about e-mail privacy, we will honor your request to withhold your e-mail address from the member roster in the Yearbook. It is our policy to use member e-mail addresses for official Club business only (no SPAM).

Please return your dues statement and payment promptly. Annual dues are payable November 1st, with a cut-off date of March 1st. Thank you for your continued support of the Club, and feel free to give us your suggestions.

Ladies Auxiliary

It's official! I was installed as the new President of the Ladies Auxiliary at the Change of Watch in October! Am I nervous? You bet I am!! I have some mighty big shoes to fill, for Linda Buttrey was an outstanding President! She was a very hard-working, hands-on, take-charge, no-nonsense, get-the-job done president who oversaw and helped with ALL of our projects! Under her valued leadership, we had a most successful and very financially rewarding year! We all thank you so very much, Linda!

I'm getting excited about this next year as we have a wonderful board in place with some new faces and fresh ideas, and we have already begun making some plans. I am also looking forward to working with Commodore Jack and Phoebe Borman, President of the newly incorporated, Put-in-Bay Community Swim and Sail Program. But for now, the club is secured, and it's time to extend blessings to all as you enjoy the upcoming holidays with family and friends!

Linda Frederick
Auxiliary President

For Sale

PIBYC Thistle with trailer. Mfr. in 1968 by Douglass & McLeod. Serial No. 2569. Maintained and stored inside. Used only for racing. 2 sets of sails, (one racing set). Good rigging, flexible mast and recent boom. Value estimated at \$3000. Offers considered.

Contact Phoebe Borman at:

525 Washington Street, Port Clinton, OH 43452
Ph. 419-732-3843 or e-mail bormans@cros.net.

Strategic Planning Committee Report

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Planning Team Revelation - After 10 hours of hard work the team was tired and testy. In an effort to find resources to direct at the objectives someone pulled out a list of club committees. It was evident to everyone that if the committees were given direction and authority and held accountable many of the objectives could be accomplished.

Tactics

- We will develop mission and objective-oriented job descriptions for all elected and appointed positions of the club.
- We will develop mission and objective-oriented policies and procedures for all club committees.
- We will develop comprehensive guideline for the club's food and beverage operations.
- We will develop a mission and objective-oriented plan to improve the quality and quantity of volunteerism.

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Internal Analysis:

STRENGTHS: excellent established facility w/waterfront location; large membership base; diversity of skills; willingness to volunteer; strong active leadership; variety of social and boating activities; education program (swim/sail); affiliations; willingness to embrace change; Ladies Auxiliary; history and tradition; superior hosting abilities; community involvement; accessibility; friendly; cooperative; affordability; fun; unique location; property to grow; liquor and food licenses; generosity; casual atmosphere

WEAKNESSES: lack of organizational depth; lack of sufficient docks; not enough outside revenue; volunteers (too few do to much); seasonal; location; limited hours during season; large debt; lack of sponsorship/grants; underdeveloped facilities; high operating cost; staff (hiring, availability, motivation); poor communication; member scattered geographically; lack of continuity in leadership; history (we always did it like...), no budget; lack of consensus; focus on moneymaking; too much responsibility on officers; cliques; highway dividing property; lack of direction (goals); too affordable for seasonal facility; lack of protocol for problem solving; I-LYA planning; no job descriptions; too diverse in ages and agendas; our standing in the community; low membership; lack of infrastructure; no project closure; landscaping and club beautification

External Analysis

The possible impacts of the following categories and factors were considered. **DEMOGRAPHICS:** age of membership, diversity, location, and facilities; **Social:** programs and events; **POLITICAL:** I-LYA and downtown businesses; **COMPETITION:** chamber activities (event schedule), other island organizations (scheduling conflicts, limited member/volunteer pool), competing sub-groups within club (goals not clearly defined, divides membership, and distracting), new membership (other yacht clubs); **ECONOMIC FACTORS:** :U.S. economy (affects travel and membership), low water (Affects travel), weather (affects travel and event), cost of island lifestyle, island politics, limited season, competition, and limited purpose of membership (using bath facility, using other clubs...); **TECHNOLOGY:** computer (web page, e-mail, and marketing), cell phone (communications and dock reservations), voice mail, credit cards (billing, payments, and reward cards), fax.

Assignments:

Development of Job Descriptions-Committee Chairperson-Bridge; Commodore-Sam Gregory (Past Commodores); Vice Commodore-Jack Lain; Rear Commodore-Mike Kreutzberg; Fleet Captain-Pati Arth; Treasurer, Trustee, and Secretary-as outlined in the charter; Historian-Muriel Eian; Fleet Chaplain-George Smith; Fleet Surgeon-Gabriela Kaplan; Legal Advisor-John Papandreas; Development of Committee Policies and Procedures-Club Delegates-Jack Lain; Facilities Management-Bob Bahney, Jr. and Paul Ladd; Finance-Raymond Arth; Fund Raising-Raymond Arth; Gardner Cup-Lauren Mooney; House and Grounds-Clark Davies; Island Liaison-Paul Ladd; Youth Activities-Jack Bergan; Long Range Planning-Fred Schnoor; Membership and Admissions-Jill Cooks; Nominating-Reni Miller; Race Management-Kris Miller; Rule and Regulations-Clark Davies; Sailing and Club Boats-Tom Rupp; Social Functions-Mike Kreutzberg; Trophies-Steve Cooks; Communications-Linda DettmerD and Bob Bahney III.; Volunteerism Action Planning Team: Chair-Phoebe Borman; Food & Beverage Operations Action Planning Team: Chair-Sharon Conte

The Put-in-Bay Yacht Club

P. O. Box 51

Put-in-Bay, Ohio 43456-0051

I-LYA FALL MEETING
Nov. 30-Dec. 2
Radisson Harbour Inn
Sandusky

FIRST CLASS MAIL



From our Fleet Surgeon

A serious medical emergency in a remote place can be fatal if rescue teams are not available or are poorly equipped. The severity of acute strokes, heart attacks, and spinal cord injuries, for example, can be greatly reduced and in some cases, completely healed, if the injury is aggressively treated within 6 hours of onset. Only a few hospitals have such service, so it is important to be Life Flighted to such a facility as quickly as possible. University Hospital of Cleveland is one example of such a facility that can aggressively handle these injuries. Neurosurgical spinal cord decompression, intravascular perfusion of TPA, anticoagulants or stents performed early can make a tremendous difference in patient recovery.

Fortunately, Put-in-Bay has EMS and offers a Life Flight membership plan. Emergency Critical Care life flights patients to the nearest appropriate hospital 24-hours a day, year round. Their service provides critical care equipment monitored by certified physicians, nurses and paramedics from St. Vincent and Medical College Critical Care Transport of Toledo, Ohio. They cover Fulton, Ottawa, Lucas, Sandusky, Wood, Erie, Huron counties in Ohio and in Michigan they cover Monroe County. Within their area of operation, patient transfer to other hospitals will be provided by their service at no extra cost. For example: from Sandusky to Cleveland to Columbus etc.

One year membership for EMS and Life Flight costs \$35 for singles and \$50 for a family. The coverage absorbs all out-of-pocket expenses that the member's primary insur-

ance does not pay. For members, the Put-in-Bay EMS provides house calls, crutches, temporary casts, tetanus shots, EKG's, etc. It helps obtain medications from the mainland and drop-offs to the Jet Express at no cost. If you are unable to pick up medications from the Jet, call a Put-in-Bay taxi, who for a \$3 fare, will bring it to your home. If you are treated in the PIB EMS clinic, requiring medications, intravenous, EKG's ,etc., this service will cost members \$60. For further questions call: 1-800-241-5433.

For world travelers, MEDJET, www.medjetassistance.com; tel: 1-800-963-3538 will pick up members in an intensive care-equipped Lear Jet from any hospital in the world and take you to the hospital of your choice. The American College of Radiology is one of the members. Their insurer is Lloyds of London. Say for example, you are in Australia, and need to be transferred to a hospital in the USA, they will pick you up bedside to bedside. This service is not just for emergencies, but also for any hospitalized member. Within the USA, if you choose to transfer to a hospital located over 150 miles away, they will provide transportation as part of their service, no questions asked, provided there would be a doctor accepting you at the new hospital. Annual membership is \$175 per single person and \$275 per family. EMS and MEDJET require medical insurance coverage from its membership.

Gabriela Kaplan, M.D.
Fleet Surgeon