



# The Put-in-Bay Yacht Club

Post Office Box 51 • Put-in-Bay, OH 43456 • 419-285-4505  
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FOR OFFICE USE ONLY:  
DATE REC'D: \_\_\_\_\_  
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AMT.: \_\_\_\_\_

## 2019 YEARBOOK CONTRACT

You are hereby authorized to include my advertisement in the 2019 Put-in-Bay Yacht Club Yearbook, for which I agree to pay the rates for the space chosen below. (Check all that apply.)

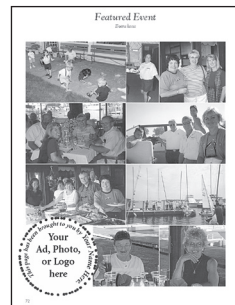
### 4-COLOR ADS:

- Back cover. . . . . \$450
- Inside front cover . . . . . \$375
- Inside back cover . . . . . \$375
- Other color (full) . . . . . \$400
- Other color (half) . . . . . \$275

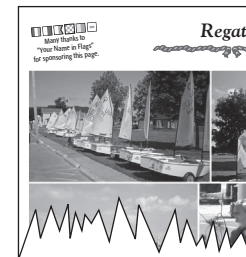
### BLACK AND WHITE ADS:

- Full page (10"H x 7 1/2"W) . . . . \$220
- Half (1/2) page (5"H x 7 1/2"W)  
or (10"H x 3 3/4"W) . . . . . \$135
- Quarter (1/4) page (5"H x 3 3/4"W)  
or (2 1/2"H x 7 1/2"W) . . . . . \$80
- Eighth (1/8) page (2 1/2"H x 3 3/4"W)  
or (1 1/4"H x 7 1/2"W) . . . . . \$45

**SPONSOR**  
Full Page of  
Event Photos: \$125



**SPONSOR**  
Half Page of  
Event Photos: \$75



*All ads sold on first-come, first-served basis.*

### Choose one:

- Repeat my advertisement **exactly as it appeared in last year's Yearbook**
- Repeat my advertisement **as it appeared in last year's Yearbook with updated names/year**
- Repeat my advertisement **with the attached changes**, updates or corrections. *(Please include all copy/photo changes, last year's ad and instructions)*
- Please include my new ad as enclosed. *(Please include all copy, photos, art and instructions OR email file(s) to pibycyearbook@pibyc.org)*

**Please note:** If you are supplying the art for your ad, please make the format a 300 dpi tiff/jpeg, eps, hi-res pdf or print photo and mail or email files along with your hard copy. We are also able to design an ad for you if you supply the text.

Please fill-in the information completely. (Print or type)

Name for the Index: \_\_\_\_\_

Name/Company: \_\_\_\_\_

For reference, only

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

(in case there are questions about your ad)

(Must include e-mail if you would like a pdf proof of ad for approval.)

Signature: \_\_\_\_\_

Please make your check payable to: **The Put-in-Bay Yacht Club.**

Mail contract, check, ad copy/art, disk, instructions, etc. to:  
Marilyn Paselsky, Editor  
8181 Oxbow Road  
Westerville, OH 43082

Feel free to contact me if you have questions at 740-972-8451 (cell) or pibycyearbook@pibyc.org (e-mail)

**Additional copies of this contract can be found at [www.pibyc.org](http://www.pibyc.org)**

**Return by March 1, 2019**  
and thank you for supporting  
the Put-in-Bay Yacht Club!